



**EMBARGOED UNTIL MIDDAY ON 8 MARCH 2023**

## **WINNER ANNOUNCED FOR THE WOMEN'S FOOTBALL MAGAZINE AND ENGLISH SCHOOLS' FA 'DESIGN A FRONT PAGE' COMPETITION**

**Salford, UK:** Today, the Women's Football Magazine (TWFM) and English Schools FA (ESFA) are excited to announce the winner and runners-up from their 'Design a Front Page' competition. The competition, run in association with Schools' Football Week, challenged school children to design the front cover of TWFM's April print magazine focusing on the next generation of women's footballers in the UK.

Over 100 entries were received from more than 21 schools and a panel of judges from TWFM and the ESFA were hard pressed to choose a winning entry. We are delighted to announce that Indie from Grey Court school is the winner of the competition and her artwork will become the front cover of the TWFM printed edition in April. As well as receiving a copy of the magazine featuring her artwork and an annual digital subscription to TWFM, Indie, aged 14, has also won a TWFM 'season ticket' for Grey Court which will give 25 annual digital subscriptions to be shared with teachers, parents, pupils and supporters.

We are also excited to reveal that due to the high standard of entries, five runners-up are also being rewarded. All runners up will receive a copy of the April magazine and a TWFM annual individual digital subscription.

The five runners-up, whose artwork will also feature in the April Magazine, are:

- Florence, age 11 – Aughton Town Green Primary
- Isabella, age 14 – Outwood Valley Academy
- Isla, age 11 – St. Veronicas
- Simran, age 11 – Our Lady Queen of Heaven Catholic Primary School
- Sophia , age 8 – Stormont School

Helen Rowe-Willcocks, editor of TWFM said: "We were delighted by the number and quality of the entries we received from all age groups. It certainly made judging very difficult. Seeing the love for women's football grow amongst the young generations is fantastic and with initiatives like Schools' Football Week, it will continue to strengthen."

Stuart Botham, ESFA Chair said, "On behalf of the English Schools' FA (ESFA), I was delighted that we were asked to support The Women's Football Magazine with their 'design a front page competition, launched during Schools' Football Week 2023. As the National Governing Body for Schools' Football in England, the continual growth and promotion of the girls' game is a high priority for us, which is why we are keen to support the work carried out by TWFM. This competition was a great fit for the Association, as we work to encourage football to be brought into the classroom, creating inclusivity for all children that are interested in the sport to participate in a way that works for them. The entries received were of superb quality and the participants didn't make the judging process easy. I would like to thank all those schools that supported this activity and also congratulate all those pupils that submitted their entries for

this competition. I very much look forward to seeing the final article in April.”

- ENDS -

Notes for editors:

**About The Women’s Football Magazine:** Formed six years ago, The Women’s Football Magazine, is the only monthly, digital publication which celebrates women’s football in the UK from grassroots to the home nations. Based in Salford, our team of talented editors, writers and photographers produce a 90-page publication each month designed to be read on a tablet or phone providing inspiring stories and interviews behind the headlines. In February 2023, a quarterly print magazine was launched to run alongside the monthly, digital issues.

**About the English Schools’ FA:** Since its formation in 1904, the English Schools’ Football Association has become the National Governing Body for Schools’ Football in England. The Association generates over 50,000 playing opportunities for school pupils across the country each year, with over 110,000 pupils taking part in National Schools’ Cup competitions. Working with sponsors such as PlayStation, Pokemon, Pro:Direct, Panini and Utilita, the ESFA consistently works to create new and improved opportunities for schools’ football players in England, whilst working hard to create equal and inclusive access to the sport, in particular its provision of girls’ football. The ESFA prides itself on its educational ethos and it values the importance of football in the classroom as much as on the pitch, with the Association creating plenty of opportunities to celebrate all the wide-reaching benefits of Schools’ Football. For more information about the ESFA and its many campaigns, including Schools’ Football Week, you can visit the ESFA [website](#) or follow @schoolsfootball on [Twitter](#) and [Instagram](#)  
For more information or any photographs, please email: [helen@thewomensfootballmagazine.com](mailto:helen@thewomensfootballmagazine.com)