

# THE WOMEN'S FOOTBALL MAGAZINE

## Advertising in The Women's Football Magazine

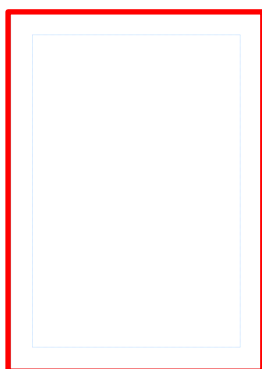
### What advertising is available in The Women's Football Magazine?

- There are 20 pages available for advertising space which can be used as full pages, or split into halves or quarters
- All adverts will be in colour – unless the advertisers request mono, a different price would be negotiated
- We have a wide range of ages in our readership including a lot of youngsters so no gambling, smoking, diet products or drinking adverts will be included
- Adverts are to be sent in a PDF format (sizing is outlined below)

### What do you get for you money?

- A full schedule of deadlines will be sent out in advance – it can be the same advert each month or a different one
  - This will be agreed at the beginning of the deal
- If a company has a preference at which section they wish to be in, that can be discussed too (eg. WSL, Championship, Cups, Home Nations etc)
- As well as the advert we can run social media competitions, and we will do two social media shout outs per month advertised on our channels
- For annual advertisements the company logo with a link to their website will also go on our website

### Pricing and size



#### Size

Trim Size 210mm x 148mm (with a 2cm bleed around)

#### Price

Per issue: £150

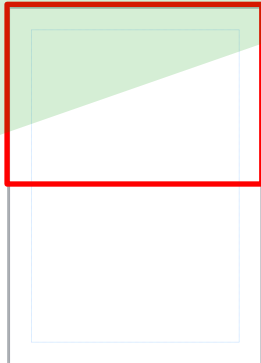
3 months: £405 - 10% off (£450 without offer)

6 months: £750 – 1 month free (£900 without offer)

12 months: £1500 – 2 months free (£1800 without offer)

# THE WOMEN'S FOOTBALL MAGAZINE

## Half page (horizontal)



### **Size**

Trim size: 148 x 105mm (no bleed required)

### **Price**

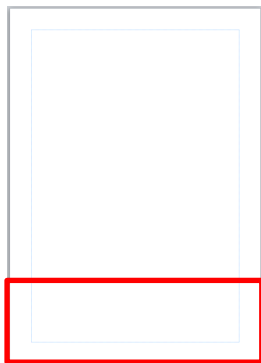
Per issue: £85

3 months: £229.50 - 10% off (£255 without offer)

6 months: £425 – 1 month free (£510 without offer)

12 months: £850 - 2 months free (£1020 without offer)

## Quarter page strip (horizontal)



### **Size**

Trim size: 148 x 53mm (no bleed required)

### **Price**

Per issue: £45

3 months: £121.50 – 10% off (£135 without offer)

6 months: £225 – 1 month free (£270 without offer)

12 months: £450 – 2 months free (£540 without offer)

## **Paid Advertising Features**

A paid advertising feature gets you:

- Four A5 pages paid advertising feature in an issue
- The article on our website and advertised on social media

One article: £90.00

Three articles: £240.00 (£80.00 per article)

Six articles: £420.00 (£70.00 per article)

# THE WOMEN'S FOOTBALL MAGAZINE

## 2023 Calendar

Exclusive sponsorship of our 2023 calendar would give you:

- Advertising on the front page and six strips on alternate months in the 2023 calendar
- Social media mentions every time we advertise the calendar (over 3000 followers combined)
- Logo and link to your website on our website

**Price: £375.00**